

I-New Unified Mobile Solutions enables launch of Virgin Mobil MVNO in Peru.

Latin America's leading MVNO/E solution provider enables 4th Virgin Mobile MVNO launch in Latin America.

Mattersburg, Austria. August 2016.

I-New Unified Mobile Solutions is one of the fastest growing MVNO/E service provider and market leader in Latin America. The launch of Virgin Mobile in Peru is the 4th operation enabled by I-New, after having supported Virgin MVNOs with its powerful and multiple award winning MVNO/E solutions already in Chile, Colombia and Mexico successfully.

The smooth launch in Peru with an impressive time to market was enabled by I-New's swift hardware deployment, the auto-configuration benefits of its latest product version, agile project management, utmost team flexibility and compelling requirement planning.

"The launch in Peru has been the calmest and most controlled of any we've had in Latin America. This is largely the result of a tremendously well run project thanks to the I-New Latin America team and invaluable experience brought in by our Virgin Mobile Latin America team." comments Jim Glass, CTO at Virgin Mobile Latin America, Inc.

The success partners also underlined their strong business commitment by signing collaboration contracts earlier in 2016 to further extend their Latin America partnership for another 5 years.

About I-New

I-New Unified Mobile Solutions is one of the fastest growing technology solutions provider in the mobile communication industry. We specialize in the domain beyond the mobile universe, finding its translation mainly with Virtual Mobile Networks. To conveniently open the telecom world and to naturally link it with the various daily habits of a service subscribers' life has become our enterprise mission and equally our clients' success. From offices all across the globe, I-New is capable of providing, implementing and running highly competitive products and services with a maximum of smart convenience for a converged mobile ecosystem: The MVNO Collection. The company is a trusted and proven partner by some of the most demanding and industry leading clients around the globe. I-New was named 'Best MVNO Solution Provider' in 2014 and 2015 and 'Best MVNE - Enabler of MVNOs' at the Global MVNOs Industry Awards 2016.

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